

Carolina Ascent Football Club

Hype Squad *powered by ProForce*

Mission:

The Carolina Ascent Football Club is on a quest for soccer greatness. Step by step the club will take strides to grow the women's game, elevate the community and support a more sustainable future for the residents of the Carolinas.

Values:

- We STRIVE for greatness, on and off the pitch.
- We EMPOWER the people of our community.
- We ELEVATE the women's game for players and fans.
- We PERSEVERE when faced with adversity.
- We CREATE opportunity.
- We EMBRACE the journey.

Hype Squad: The Carolina Climbers powered by ProForce

The Carolina Ascent Match Day Hype Squad is a co-ed elite group of performance athletes. The squad will have a variety of abilities that provide entertainment to fans during matches. They lead with enthusiasm and create an energetic atmosphere. Positions are based on ability and you may have more than one "position" during a match.

The Hype Squad consists of members who are in essence 'performers'. The primary mission is to engage the crowd. Job duties may include running large Carolina Ascent branded flags during peak times of the match, encouraging the fans to get excited with props, performing t-shirt tosses, and more. Dancers on the Hype Squad will also have an opportunity to perform a high-energy dance routine.

Members must be athletic and have stamina to successfully perform the physical requirements of their position for long periods.

HYPE SQUAD POSITIONS

- **Flag Runners:** Run with a 15-lb flag for 100+ yards after each goal and/or other times as designated in the Run of Show.
- **Dancers:** Perform high-energy dance routines
- **Cheer/Tumbler:** Execute a strong cheer style, tumbling passes, stunts, cheers, tricks, jumps (ex. toe touch), et cetera.

Note: A hype squad member may hold more than one position.

OTHER DUTIES MAY INCLUDE BUT ARE NOT LIMITED

- T-shirt Tosses
- Promotions: (distribute promotional materials, assist with Halftime Programming and contests, meet and escort contestants, award prizes et cetera)

GAME ATTENDANCE REQUIREMENTS

Must be available to work *at least (5)* of the Carolina Ascent Fall season home matches:

- Match 1 – Saturday, August 17th – 7:00 PM
- Match 2 – Sunday, August 25th – 2:30 PM
- Match 3 - Friday, September 6th – 7:30 PM
- Match 4 - Friday, September 27th – 7:30 PM
- Match 5 - Saturday, October 19th – 7:00 PM
- Match 6 - Saturday, November 9th – 7:00 PM
- Match 7 - Saturday, November 23rd – 7:00 PM

POSITION REQUIREMENTS

- Must be at least 18 years old. Authorization to work in the United States is required
- Must have strong verbal communication skills along with great listening skills. Attention to detail is a must
- Must be professional, responsible and have proven ability in being punctual
- Must have a “*Can Do*”, Enthusiastic and Energetic attitude
- Must have the ability and willingness to take direction
- Must have good time management skills for managing various promotions on match days
- Must be able to climb stairs with the ability to lift and carry items up to 25 lbs
- Experience with coordinating large groups of people is preferred
- Past promotion experience is preferred

Hype Squad Virtual Audition Submission Instructions

TO APPLY:

Complete the following audition questionnaire: <https://forms.gle/VPyBWDSW24zexjtG7>

Please try to upload all of your submission files via the Google form. If you cannot, it is okay to submit them to us directly via email at, proforceentertainment@yahoo.com with the following subject line: **2024 CA Hype Squad Audition Files**

Submission Items:

1. **Resume** with a cover letter detailing your interest and related experience to the position
2. **Headshot & Full-Length Photo** in form-fitting athletic wear
3. **Audition Video**, provide each section applicable to your audition:
 - a. **(All)** Short introduction of yourself (first name, hometown, what positions you can perform during the game)
 - b. **Cheer Applicants:**
 - i. Perform at least one tumbling pass and/or cheer jump(s) (ex. toe touch)
 - c. **Dance Applicants:**
 - i. Perform a 45-60-second High Energy Dance Performance. (can be self-choreographed, freestyled or one you learned in the past)
OPTIONAL: You may also include a video with special skills that showcase your abilities (turns, leaps, jumps, kip-up, ariel, etc)
 - d. **Flag Runner Applicants:**
 - i. Please state your 100-meter dash time when running without a flag.

Note: You are only required to provide the position(s) in which you are auditioning for.

Video Instructions:

- Videos must be recorded horizontally.
- Most phone cameras produce a quality recording. For best results, go to: Settings>Camera> and set to record video at 1080p/30fps.
- Make sure your space is adequate for the safe execution of your performance.

Submissions close at 11:59PM EST on Wednesday, July 31st.

Due to the high volume of resumes expected, we regret that we are unable to update candidates on the status of their applications. Those selected for further consideration will be contacted **via email no later than August 2nd**. Please no phone calls or emails.

Those advancing will be expected to attend the second phase of in-person auditions on August 3rd. Details will be shared on location and time (anticipate anytime between 9AM - 4PM). If you are unable to make this date, please let us know if your audition questionnaire.